MESSA iPad® Giveaway
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Current MESSA members and individuals who were MESSA members at the time of entry are eligible to participate in the MESSA iPad® Giveaway (the "Sweepstakes"). To enter, participants must submit a member testimonial via email to kschulz@messa.org, submit a testimonial form to MESSA staff or mail the testimonial form to MESSA iPad® Giveaway, 1475 Kendale Blvd., P.O. Box 2560, East Lansing, MI 48826-2560.

1. **SPONSOR:** The Sweepstakes is sponsored by MESSA, located at 1475 Kendale Blvd., P.O. Box 2560, East Lansing, MI 48826-2560 (the "Sponsor"). MESSA reserves the right to cancel, suspend and/or modify the Sweepstakes at any time.

2. **ELIGIBILITY:** PARTICIPANTS MUST BE MICHIGAN RESIDENTS THROUGHOUT THE SWEEPSTAKES PERIOD. Potential winners may be required to provide proof of legal U.S. residency. Participants must be at least 18 years of age. Employees of MESSA, MEA, MEA Financial Services and their respective parents, subsidiaries, divisions, affiliates, suppliers, printers, distributors and advertising, promotional and judging agencies (collectively, "Sponsor and Promotion Parties") and the immediate family members of each, are not eligible to participate or win. Limit one (1) prize per name and/or household. All federal, state, municipal and local regulations apply. Void where prohibited by law.

3. **PRIZES:** One (1) prize will be awarded. The prize will consist of one (1) Apple iPad Mini 3 and one (1) protective case. Sponsor maintains the right to offer a substitute prize of equal value and makes no representation or warranty of any kind concerning the appearance, performance or safety of the prize.

4. **DRAWING AND NOTIFICATION:** The Sweepstakes will run from June 1, 2015 at 12:01 p.m. until August 1, 2015 at 11:59 p.m. EDT. All entries must be received no later than August 1, 2015 at 11:59 p.m. EDT. MESSA is not responsible for late, undelivered, misaddressed, misdirected, illegible, incomplete, or incorrect entries, and has sole discretion in determining ineligible entries. One winner will be randomly selected in a drawing from among all eligible entries. The drawing will take place on August 10, 2015 and shall be conducted by MESSA staff. The winner will be notified by phone and email. If a potential winner cannot be reached after 24 hours, if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner will be disqualified and an alternate potential winner will be selected at the sole discretion of the Sponsor. The prize must be claimed by August 17, 2015 at 1:00 p.m. EDT.

5. **GENERAL CONDITIONS:** This Sweepstakes, and any disputes that may arise hereunder, shall be governed in all respects by the laws of the State of Michigan without regard to the conflict of law principles of any jurisdiction. The winner will be solely responsible for all applicable federal, state and local taxes on the prize. If applicable, the winner may receive an IRS Form 1099 for the retail value of the prize. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any portion of a prize not accepted by the winner will be forfeited.

6. **RELEASE AND INDEMNIFICATION:** By entering this Sweepstakes, all participants agree to release and hold harmless MESSA and its respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers directors and shareholders, from any and all claims and liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in any way in connection with, preparation for, travel to, or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of the prize or participation in the Sweepstakes or related Sweepstakes activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.

7. **PRIVACY:** This Sweepstakes is in no way sponsored, endorsed, administered or associated with Facebook or Twitter. MESSA shall be responsible for the collection and use of information provided by participants. The Sponsor's use and collection of information provided by participants (including information provided on the member testimonial form) is subject to the Sponsor's Privacy Policies. By entering this Sweepstakes, participants consent to collection and use in accordance with the Privacy Policies.

8. **CONDUCT:** By entering this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules are available by mailing a request to MESSA iPad® Giveaway, 1475 Kendale Blvd., P.O. Box 2560, East Lansing, MI 48826-2560. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right in its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules, to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive or to be acting with intent to annoy, abuse, threaten or harass any other person.

9. **NAME OF WINNER:** The name of the winner may be requested by sending the request and a self-addressed stamped envelope to: MESSA iPad® Giveaway, 1475 Kendale Blvd., P.O. Box 2560, East Lansing, MI 48826-2560.